

# WaveSense Adds Marketing Manager and Sales Administrator to Growing Team

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**IRVINE, Calif., Aug. 31, 2015** – WaveSense, Inc. ([www.wavesense.com](http://www.wavesense.com)) announced today that Kim Aminpour and Angela Shelley have joined the rapidly growing liquid biopsy company.

Kim joins WaveSense as Sales Administrator responsible for managing the development of the expanding Sales department at the Irvine facility. Kim says, "I'm excited to participate in the evolution of the sales department with a focus on developing the processes and tools necessary to better serve our clients."

Kim comes with a wealth of experience in the sales and marketing arena and has spent over 25 years in contract and proposal management, sales, marketing, operations, as well as human resources, technical support and manufacturing. She has gained extensive experience at high-tech companies such as Boeing Commercial Aerospace, Gulfstream Aerospace, Jet Propulsion Laboratory and Toshiba America in Irvine, CA.

Angela, an experienced marketing professional, joins WaveSense as Marketing Manager. Her responsibilities include developing, planning and implementing all key marketing initiatives, including the further development of the WaveSense brand.

Angela commented, "I am proud to be joining the WaveSense team. It is an organization that believes in its products and its people and is fully committed to enabling superior outcomes for the clinicians, researchers and the patients benefiting from the WaveSense technology. It is hard to find an organization with so much passion and, as a passion-driven person, I feel this is the right fit for me".

Angela brings over 10 years' experience working directly with international and domestic companies on brand development, marketing initiatives, and strategies - - taking their products and services to successful new levels by enhancing brand image and developing client-focused marketing campaigns.

## About WaveSense

WaveSense, based in Irvine, CA ([www.wavesense.com](http://www.wavesense.com)) is the leader in targeted cell isolation and enrichment from liquid biopsies. WaveSense's In Vitro diagnostic (IVD) products provide the most sensitive targeted cell enrichment solution, requiring only a small specimen to deliver the maximum number of pure target cells while simultaneously eliminating background cells. Without the need for expensive capital equipment, WaveSense technology enables enhanced patient diagnostic and management outcomes by optimizing the results of downstream diagnostic modalities including IHC, FISH, PCR, SNP, Gene Expression and NGS. The WaveSense platform fulfills the need to improve workflow, test sensitivity and test results while increasing revenue and reducing operational costs and complexity. WaveSense manufactures the only IVD products for paramagnetic coupled antibody targeted cell enrichment.