

# WaveSense Unveils Its New Website

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IRVINE, Calif., Mar. 1, 2016 – WaveSense, Inc. ([www.wavesense.com](http://www.wavesense.com)) the leader in targeted cell isolation and enrichment from liquid biopsies, is proud to unveil new corporate branding elements including a new tagline and website redesign. The website has been completely revamped to reflect its updated brand image and to provide a better user experience.

“Our new identity further distinguishes us in the marketplace and enhances our position as the leader in targeted cell isolation and enrichment. The new website allows users to gain a better understanding of WaveSense and truly showcases who we are as an organization and what we stand for.” – said Angela Shelley, Marketing Manager.

The WaveSense website will be updated on a regular basis to introduce and support the multiple new product applications that are scheduled for release during 2016.

## About WaveSense

WaveSense, based in Irvine, CA ([www.wavesense.com](http://www.wavesense.com)) is the leader in targeted cell isolation and enrichment from liquid biopsies. WaveSense’s In Vitro diagnostic (IVD) products provide the most sensitive targeted cell enrichment solution, requiring only a small specimen to deliver the maximum number of pure target cells while simultaneously eliminating background cells. Without the need for expensive capital equipment, WaveSense technology enables enhanced patient diagnostic and management outcomes by optimizing the results of downstream diagnostic modalities including IHC, FISH, PCR, SNP, Gene Expression and NGS. The WaveSense platform fulfills the need to improve workflow, test sensitivity and test results while increasing revenue and reducing operational costs and complexity. WaveSense manufactures the only IVD products for paramagnetic coupled antibody targeted cell enrichment.